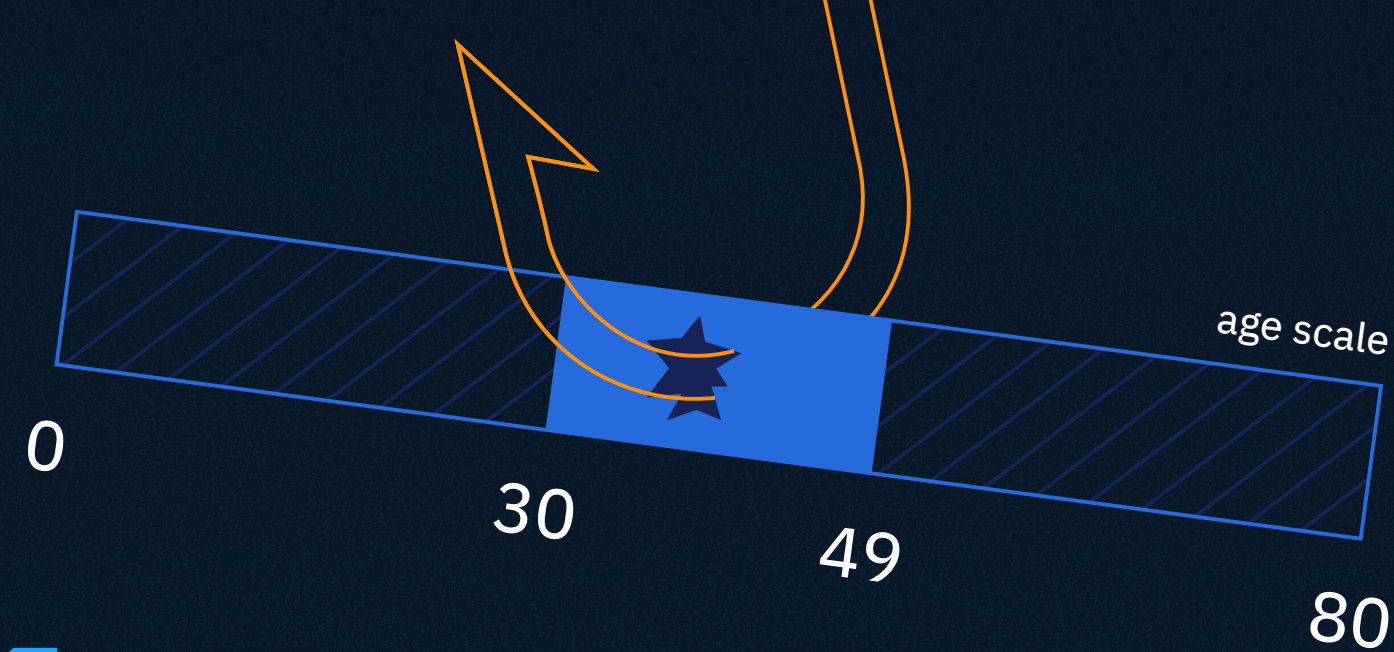


ARE YOU THE PERFECT V!CT!M OF IDENTITY THEFT?



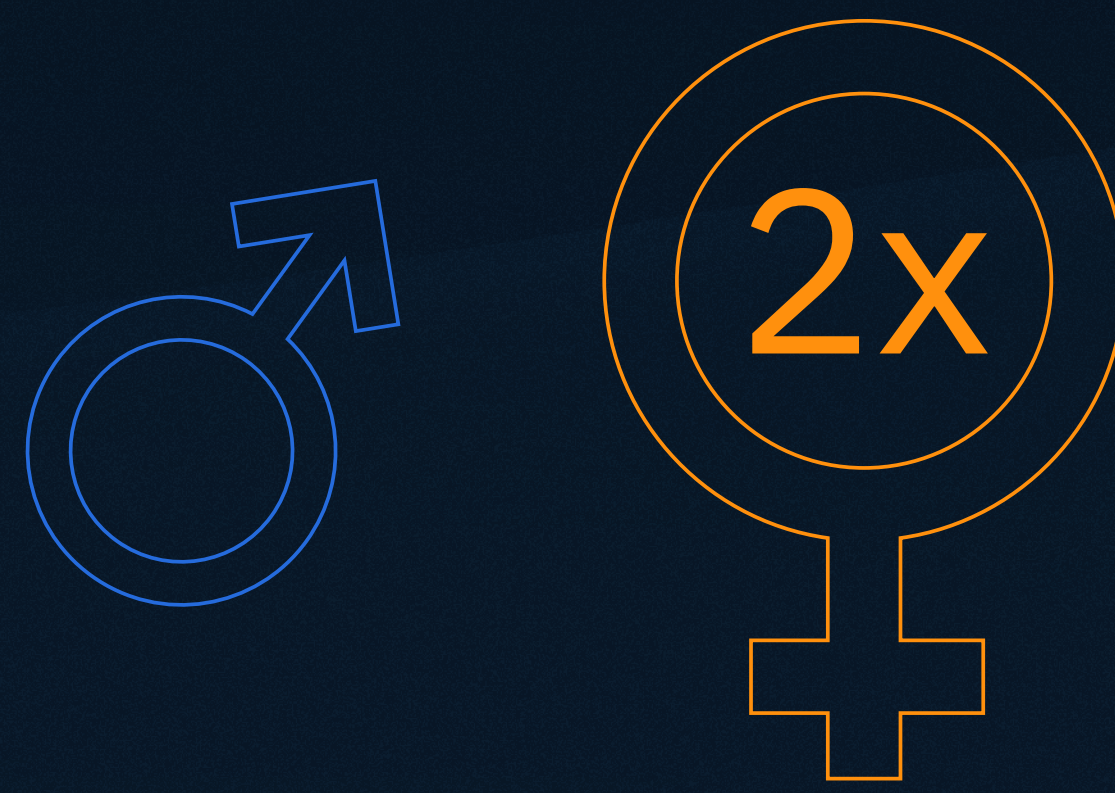
1

People between the ages of 30 and 49 are most likely to have their identities stolen.



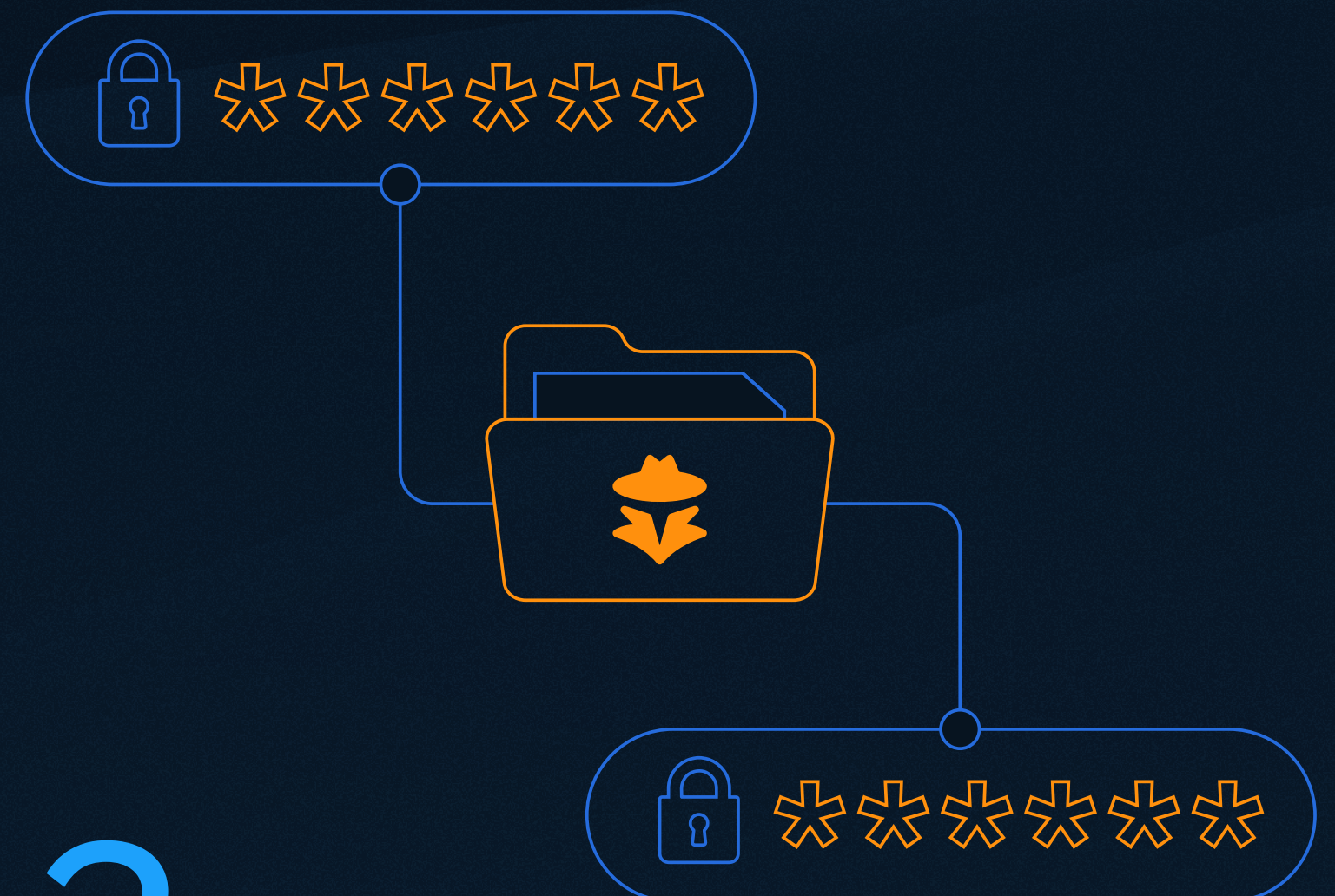
2

Data shows that identity theft is twice as likely to happen to women as it is to men



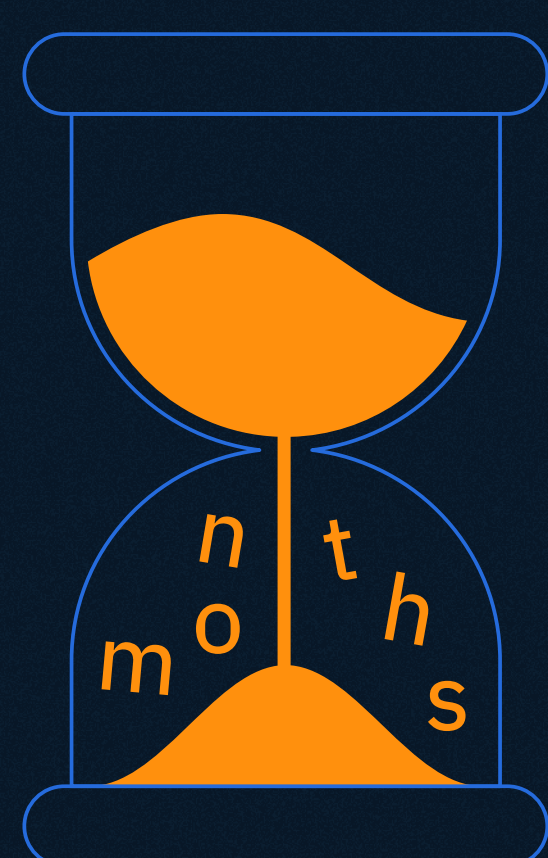
3

You're twice as likely to have your identity stolen if you use the same password for more than one account.



4

People who don't change their password every 6 months are 76% more likely to have their identity stolen.



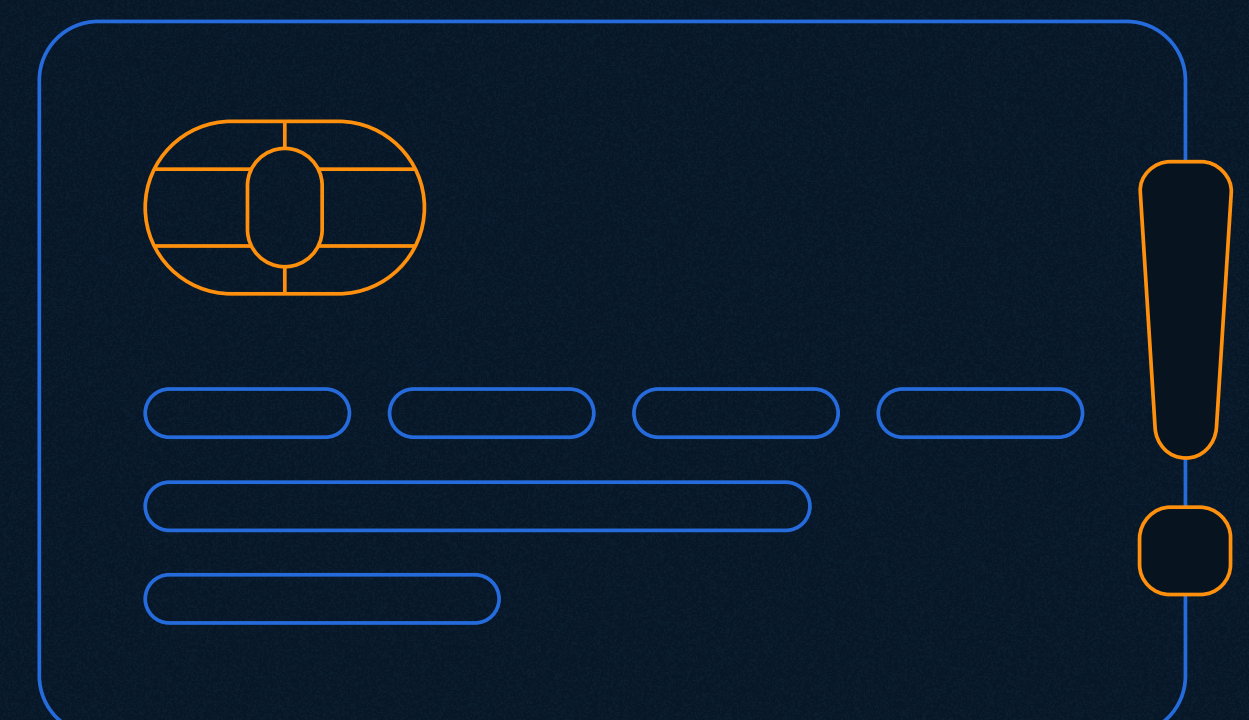
5

Using public WiFi increases your identity theft likelihood by 63%



6

Your risk of identity theft goes up by 80% if you store your credit card information at an online retailer.



METHODOLOGY

We surveyed 2,022 identity theft victims in the United States in March 2023 to discover similarities among victims as well as factors that make them more vulnerable to identity theft. The surveyors were asked demographic questions, online behavior questions, security awareness questions, and personal information sharing habits. The FTC's Consumer Sentinel Network report was used to supplement missing data. Unqualified responses are removed from the final results.